



# CREATIVE STUDIO

SCALE WITHOUT SACRIFICE. CONTROL WITHOUT COMPROMISE



# WHO WE ARE

M2 is a boutique team of operators who have run high-stakes media infrastructure at [Disney](#), [Starz](#), and [Lionsgate](#) scale. We don't resell cloud—we design, build, and operate OpenStack private clouds & public clouds, platform engineering solutions, and automated media pipelines that actually survive premiere week.

Founded by [Erin Marie \(CEO\)](#) and [Jesus Maria \(CTO\)](#), we sit at the intersection of creative execution and platform discipline.

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# WHAT WE DELIVER

Modern media teams need predictable cost, data sovereignty, and zero-downtime workflows. Here's exactly how we help:

- **OpenStack Private Clouds & Public Clouds**  
Multi-tenant, GitOps-driven regions with compute, networking, and storage you fully control. No vendor lock-in.
- **Platform Engineering for Media**  
Internal developer platforms, self-service CI/CD (GitHub Actions / GitLab), Kubernetes integration, and observability that removes toil for your engineering and creative teams.
- **Media Workflow Automation**  
AI-powered pipelines for ingestion → AI-assisted transcoding → validation → distribution  
Approval workflows, metadata enrichment, and stakeholder notifications...fully automated.
- **Legacy Modernization & Migration**  
VMware → OpenStack transitions with inventory mapping, parallel runs, and low-risk cutovers. Hybrid strategies that keep persistent workloads private and burst to public cloud when it makes sense.
- **AI-Assisted Media Infrastructure**  
Intelligent DAM (Digital Asset Management), elastic streaming platforms, and automated tagging/processing built for petabyte-scale content.

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# PROVEN RESULTS

- [Lionsgate Entertainment](#)  
Multi-year global media modernization. Replaced brittle legacy pipelines with cloud-native, AI-driven workflows. Outcome: 50% faster media processing + major reductions in storage and manual labor costs.
- [Lux Eclat](#)  
Cloud-native media storyboarding application with AI generation, various media assets, & sketching. Exports to DaVinci Resolve and Adobe Premiere Pro. Mixed, edited, & stiched storytelling for pre-production and visualization.
- [Panastream](#)  
Cloud-native elastic 4K video encoding and streaming platform for events, education, and private distribution. Scales on demand with usage-based economics.

Proof, not promises. Every engagement starts with architecture, not slides.



# WHY TEAMS CHOOSE M2

- We speak fluent “media ops” (rights management, release calendars, data gravity, latency).
- We deliver developer self-service platforms that actually get adopted.
- We focus on outcomes: speed, cost control, security, and uptime—never hype.



# NEXT STEP

Book a 30-minute strategy call. We'll review your current setup and map a practical path forward—whether it's a paid discovery review or full architecture session.

→ Email: [team@m2creative.studio](mailto:team@m2creative.studio)

→ Book directly: [m2creative.studio/book.html](https://m2creative.studio/book.html)

Ready when you are. Let's build infrastructure your studio can actually trust.

[M2 Creative Studio](#)

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